

HIPHOP PLANETS™

Founding Sponsors Program

HipHop Planets is a next-generation digital universe powering the global hip-hop creator economy. The Founding Sponsors Program offers early brand partners a rare opportunity to secure premium positioning, exclusive integrations, and long-term equity advantages within the platform.

Why Become a Founding Sponsor

- 1 Exclusive category positioning within the HipHop Planets ecosystem
- 2 First-mover advantage in a projected \$1T+ creator economy
- 3 Direct access to a global audience of artists, creators, and fans
- 4 Long-term brand equity within a rapidly scaling digital platform

Key Incentives

- 1 **Exclusive Category Rights:** Lock in industry exclusivity (e.g., telecom, apparel, tech)
- 2 **Premium Brand Placement:** Integration across VR environments including SuperMall, Club Noir, and Alkebulan
- 3 **AI-Powered Product Placement:** Dynamic placement tailored to user behavior and preferences
- 4 **Data & Analytics Access:** Insights on user engagement, trends, and campaign performance
- 5 **Co-Branded Experiences:** Sponsored virtual events, concerts, and immersive brand activations
- 6 **Equity & Revenue Opportunities:** Participation in long-term platform growth and monetization streams
- 7 **Global Exposure:** Reach across mobile, desktop, and VR audiences

Platform Integration Opportunities

- 1 Galactic SuperMall retail storefronts
- 2 Club Noir branded nightlife experiences
- 3 Alkebulan livestream sponsorships
- 4 Beat Forge production and creator tools branding
- 5 In-app digital goods and merchandise placements

Become a Founding Sponsor

To explore partnership opportunities or secure your position as a Founding Sponsor, contact:

Email: dusem@hiphopplanets.com

Early partners will receive priority access, enhanced visibility, and exclusive negotiation terms.